

Russell “Rusty” Brown
Archon Platform

ABOUT ME:

- **Leadership Roles within Pi Kappa Phi:**
 - Gamma Class Vice President Fall 2007
 - Recruitment Chairman Spring 2008
 - Vice Archon Fall 2008-Fall 2009
- **Leadership Roles outside of Pi Kappa Phi:**
 - Student Admissions Representative
 - New Student Orientation Counselor
 - Senior Student Secretary- Controller’s Office
 - Assistant Operations Coordinator- AMC Theatres
 - Executive Preparatory Chef- UMass Catering
- **Accomplishments:**
 - Academics:
 - Charles J. Hoff Scholarship
 - Henry and Jean Hall Humanities & Fine Arts Scholarship
 - College of Humanities and Fine Arts Scholarship
 - Dean’s List- 6 semesters
 - Cum GPA- 3.67

OVERARCHING GOALS:

- Strengthening Brotherhood

ACTION:

Strengthening Brotherhood

- Recruitment/Process
 - Working with the Vice Archon:
 - Increase Fraternity presence on campus
 - Sorority Presentations
 - RSO Presentations
 - Academic Advisors/Deans/Professor
 - Bidding Procedure Change:
 - Create a Bidding Committee
 - In charge of issuing bids
 - Possible Benefits/Results:
 - Assisting VA in Recruitment Process:
 - Expedited procedure of handing out bids
 - A more timely Pre-Initiation ceremony
 - Immediate emotional hook into Chapter
- Accountability
 - Brothers are required to attend a minimum amount of events a semester
 - Excluding Chapter, ROI, and Spring/Fall Semester Push Event
 - Amount of events will be determined per semester
 - Brothers who consistently attend event could have:
 - Possible dues decrease and/or the Cost of RB Date dropped
 - New Letters
 - Brothers who fall below, some possible consequences include:

- Cannot attend Rose Ball
 - Must go to Standards Board and have case reviewed
- House and Events
 - Brotherhood = House
 - Working with brothers to find a house
 - Good Recruitment tool
 - Greek Life is so small, need a house to stand out/compete
 - Brotherhood Events
 - Utilizing Outing Club for their house
 - Increased opportunities for smaller events:
 - Lunch gatherings
 - Potluck Dinners
 - Paint Balling
- Push America
 - Push the Pedal
 - Invite all members of the Greek Community
 - Started Fundraising
 - Expressing the need for Brother involvement
 - Other Activities:
 - Working with Stavros to do more odd job activities
 - House Painting
 - Clean Up
 - A Cappella Invitational
 - Working to solidify the Event itself
 - Reexamine the ways of Push America
 - “Less obligation, more fun”
 - Untapped Creativity
 - Wheelchair Basketball Tournaments
 - Wheelchair Marthon/5k
- Fundraising
 - Working with Treasurer:
 - A United front to help bring money to the Chapter
 - Pancake Fundraising Event
 - Krispy Kreme Donut Dorm Storming
 - Working with Concessions at Games
 - Football Games
 - Hockey Games
 - Basketball Games
- Greek Relations
 - Prided ourselves on being different
 - Interpersonal relationships
 - Great educational opportunity
 - Invite them to our events
 - Attend more of their events
 - Thanking them during IFC Panhel Meeting
 - Sending Cards to their Chapter